Smartass investment email

Smartass Publishers was a concept that came to me when I had finished my own novel and was looking for a publishers. I looked around and I found that allot of authors are going to self publishing with ebooks through Amazon and iBooks. Clearly the main advantage of ebooks is there is no need to actually print your work and frankly easier to sell them with no need to go through Bookstores along with their cut of the profit and no need to pay for transport. All the up front cost for e-books is proofreading, editing and marketing and through iBooks and Amazon ( which takes 25% off the profit). I thought why not skip the e-book stores and sell straight from publishers online so the only cost would be though the marketing and editing. I quickly put a website with basic information I have created a website which has an address of www.smartasspublsihers.com. I have now nearly created a nearly finished better developed web site with my simple web developing skills andI have a draft of html and css files that I can show you. Unfortunately I do not know enough to create an app which is where most of the market would go through and my funding is limited to market the work. I have my own novel which can be used as a pilot. The rest the information of how this could work is on www.smartasspublsihers.com.